

MARKETING CLUB

The Marketing Club at IIMR provides the following benefits to club members and the community at large:

- Establish a strong marketing reputation for IIMR within academic and professional circles
- Provide a forum in which to educate and enhance their understanding of marketing issues
- Shape and complement the marketing curriculum to expand the marketing knowledge base.
- Assist club members in discovering & exploring diverse marketing employment opportunities
- Stimulate interaction among students, outside companies, and faculty to enhance participation in marketing and community relationships.

Following students are the members of the Marketing Club:

S. No	Name Of Student	Year	Section
1	Prathmesh Hartalkar	II	
2	Sonali Patidar	II	
3	Hemant Choudhary	I	A
4	Johar Ali Bootwala	I	A
5	Monika Surana	I	A
6	Nidhi Barche	I	A
7	Prateek Jain	I	B
8	Sagar Jain	I	B
9	Shalini Joshi	I	B
10	Snigdha Mudliar	I	B

HR CLUB

The basic objectives of HR club are as follows:

1. To bring together students interested in the field of Human Resources Management.
2. To help the students develop interpersonal skills needed in the corporate
3. To encourage them to meet professionals who work in the field of Human Resources Management.
4. To help students learn more about Human Resource and what Human Resource Professionals do.
5. To develop the students in planning and execution of the events successfully.

Following Students are the Member of HR Club Committee:-

Sr No	Name Of Student	Year	Section
1	Munmun Sen	II	
2	Sonali Patidar	II	
3	Gaurav Sharma	II	
4	Komal Patel	I	A
5	Gourav Patel	I	A
6	Juzar Bohra	I	A
7	Himanshu Agrawal	I	A
8	Purnima Suryvanshi	I	B

THE BETA CLUB



INTRODUCTION

The newly created IIMR Student Finance Club is a student run club, that aims to offer its members a wide variety of finance related activities, whether it is Investment Banking, Investment Management, Venture Capital/Private Equity, or Corporate Finance.

The Club aims to promote finance related activities and careers throughout the IIMR student community. Its principal goal is to supplement the students experience and the Campus Recruitment initiatives to prepare its members for successful careers. It will serve the IIMR students by providing them with a professional, social and educational organization focused on all areas of finance.

The founders' idea is to create a club that prepares its members for careers in the financial field by fostering an environment that helps them to translate their theoretical knowledge into practice, and that stimulates continuous learning and awareness of recent trends and developments. The club constitutes an interface between the finance industry and its members.

OBJECTIVES

The club will work on following basic objectives

1. The purpose of the Club is to promote interest and impart knowledge in the fields of Finance.
2. To become a Centre of learning in the field of finance that creates successful finance professionals.
3. Foster an environment among students that encourages continuous learning and discovery of recent trends and developments in the field of finance.

The Club will therefore assist the students in developing their analytical and financial skills, interviewing techniques, and social network necessary to be successful in pursuing an excellent position in finance. We want to pride ourselves in producing professionals who are not only equipped with the analytical and business skills required to excel the field, but who can demonstrate practical skills, who are able to deal simultaneously with complex matters and engage skillfully with colleagues, clients, and community.

For more information visit our website.

VARIOUS ACTIVITIES

Periodic activities

1. Industry Interaction
2. Quiz contest
3. Finance games
4. Financial Market Analysis and Presentation
5. Multi specialization knowledge development
6. Orientation to Finance/Business Jargons
7. Case Studies

8. Project Presentations
9. Marketing of Financial Products

Continuing activities

1. Sharing e-content via e-mail
2. News display on notice board

FINANCE CLUB COMMITTEE

NAME	DESIGNATION	E-MAIL ID
Dr. Simranjeet Kaur Sandhar	Faculty Coordinator	Simranjeet.sandhar@indoreinstitute.com
Ms. Sanchi Chugh	Student Coordinator	
Ms. Komal R.Patidar	Student Coordinator	