

INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

MASTERS OF BUSINESS ADMINISTRATION

STUDENT MANUAL

Welcome to the Indore Institute of Management and Research

Dear Students,

Welcome to Indore Institute of Management and Research (IIMR).

The two years of postgraduate studies will likely be the highlight of your education.

Your time at IIMR, Indore will be challenging and rewarding, as you develop new knowledge and skills to take to your lives afterward.

We have worked hard to collate, filter and organise courses of study that, when invested with your time and effort, will provide you with the foundations for analysing business and society - the grounding you need to be productive employees, effective managers and informed citizens.

Your module lecturers will provide you with study guides, reading lists, learning activities and assessment details at the beginning of each semester. This handbook complements their work and is a reference to help you navigate your programme and related administrative matters. This handbook is designed to be your first point of reference about studying management in the institute. You will find details of important procedures that you will need to follow during the year; assessment information; and details of the modules available in the Department. You will find information about a range of facilities and services available to you in the College. You will find yourself referring to it over the next two years, irrespective of the specialisation choices you make.

Your time at IIMR should also be enhanced intellectually and socially as you work with your peers on your studies and interact with them in the rich range of extra-curricular activities.

We look forward to being part of your studies and hope that you make the most of the opportunities offered by us, and by your classmates.

Dr Mayank Saxena

Principal

PROGRAM STAFF CONTACT INFORMATION

| S. No. | Name | Designation | E-mail | Mob. No. |
|--------|-----------------------|--|--|------------|
| 1 | Dr. Rajendra Singh | HOD | dheeraj.nim@indoreinstitute.com | 9993598841 |
| 2 | Dr. Sanjay Sharma | Class Coordinator Ist Year | sanjay.sharma@indoreinstitute.com | 9301485919 |
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PROGRAM INFORMATION

Program Overview

The MBA program provides a focused body of knowledge and skills for individuals interested in extending their business understanding in today's environment. The curriculum emphasizes the skills and knowledge necessary to operate in different roles within different cultural, legal and political contexts. This broad-based program will explore the field of management both in theory and through practical applications considering different organizational lenses.

Programme Structure

Masters of Business Administration is a two-year degree, taught within the Devi Ahilya University's system.

The program is divided into two parts: **the Pre MBA and the MBA**. The duration of pre MBA program is 6 weeks. This program will provide the students with a framework for re-structuring their existing skill sets and imbibing Personality Development, Communication, Team Building, and Personal Impact and Effectiveness skills to improve the practical understanding of self and the environment. The program covers different Sections and Modules that will sharpen the skill sets of the students and make them a better achiever, both individually as well as cohesively as a team in any given environment.

Pre MBA

The Pre MBA module provides a variety of skill development exercises, language learning support services, which are open to all and free of charge. There are lots of skills which you need to learn and develop in order to be good at what you do. Communication skills, thinking and problem solving skills, Team spirit, Entrepreneur skills, Ethics, morals and professionalism, Leadership skills, Presentation skills, Managerial Skill Development etc. are some of the core skills which are the part of our Pre MBA module. Each of the above skills comprise of several sub-skills.

Classes are available to all and are aimed both at non-native speakers and anyone else who would like to improve their language skills. The classes cover topics such as academic grammar and vocabulary, academic speaking, presentation and pronunciation skills, effective writing skills, business communication skills etc.

The classes run for six weeks before the commencement of semester 1 to ensure that all students have opportunities to succeed in their management modules.

Apart from the classroom sessions on the above mentioned topics, this pre MBA module will also focus on making you corporate ready from day one. It will provide you with:

1. Orientation Program – 2 days
2. Outbound Training – 2 Days
3. Industrial Visits – 3 Days
4. Know the Industry Program – 3 Days

Course Contents of Pre MBA

The classroom sessions of the program will include:

| S.NO. | UNIT NAME | COURSE CONTENTS |
|--------------|--|---|
| Unit 1 | Leadership | Introduction to Leadership, Leadership Power, Leadership in Administration, Student leadership activities and challenges |
| Unit 2 | Effective Communication to include Presentation Skills | ABC of Effective Communication, Directive Questioning, Three steps to Inspiration Techniques, Better Presentation Skills, Power of Words Vs Verbal and Non - Verbal Communication (Effective Learning through Nuances of Body Language), Mildness Vs Assertiveness Vs Aggressiveness. |
| Unit 3 | Stress | Introduction to Stress, Causes of Stress, Impact Management Stress, Managing Stress |
| Unit 4 | Group Dynamics | Importance of groups in organization, and Team Interactions in group, Group Building Decision Taking, Team Building, Interaction with the Team, How to build a good team? Team building games and |

| | | |
|--------|---|--|
| | | exercises |
| Unit 5 | Conflict | Introduction to Conflict, Causes of Conflict, Management Managing Conflict, conflict resolution, simulation activities |
| Unit 6 | Time | Time as a Resource, Identify Important Time Management Wasters, Individual Time Management Styles, Techniques for better Time Management. |
| Unit 7 | Personality Development | Personality Traits, Sharpening Memory Skills, Decision - Making, Negotiation and Problem – Solving, Sub and Super - Conscious Development of Mind, Self Grooming |
| Unit 8 | Group Discussions and Extempore Speaking Skills | Essential Rules of Group Discussions and Extempore Speaking, including Do's and Don'ts, First set of GDs and Extempore with Group and Individual Resumes, Second set of GDs and Extempore with Group and Individual Resumes, Final set of GDs and Extempore with Individual Assessments |
| Unit 9 | Language Skills | Reading skills: skimming and scanning Writing skills: writing specific topic sentences or writing memos, reports Speaking skills: giving instructions, personal information, asking for emergency help over the telephone Listening skills: getting specific information, listening to foreign radio for news, talking orders in a restaurant |

MBA Program:

The MBA Program is affiliated to Devi Ahilya Vishwavidyalaya.

Features:

- The program is spread across two years with the first year of the program being common to participants of all specializations. The program will offer electives in the second year. The electives leading to functional specialization will be available in the

area of Marketing, Finance, Human Resources Management, Information Systems, and Operations Management.

- The program will be completed in approximately 14 weeks duration each semester spread over two years
- The classes will be held from Monday to Friday from 9:00 A.M. to 4:30 P.M.

You are expected to take eight subjects in each year. All first year subjects are compulsory. In the second year, you may choose your electives according to your interests. The electives leading to functional specialization will be available in the area of Marketing, Finance, Human Resources Management, Information Systems, and Operations Management. Each subject is normally assessed by a combination of coursework, and/or presentation and/or examination and/or assignments case studies and project works. Students are required to choose two electives (Specializations). Both electives will have same weight-age.

Program Calendar

The academic year is organized into two teaching semesters each of sixteen weeks with an exam term of six weeks. The two semesters run from mid August to mid-December and from early February to early June. In the first year, before the commencement of semester one, an induction cum orientation program for 6 weeks is launched each year with an objective to enhance the key focus areas like skill building; language: Comprehension, Writing skills, Speaking skills, Listening skills; Facets of Personality development: confidence, attitude, team building etc.

The various calendars for academic year 2014/15 are given in separate documents. Please note that you should be available to attend the institute throughout this time.

Program Outcomes

The following program outcomes identify what students will know and learn by the end of their program:

- Students graduating from our MBA program are academically prepared for a managerial career

- Alumni are successful in their internal organizational endeavors or in other advanced studies
- Students graduating from our MBA program have the necessary attitudes and skills to become more productive employees, and to continue learning
- Students graduating from our MBA program can communicate effectively
- Students graduating from our MBA program are being placed in renowned companies/MNCs in India.
- Students graduating from our MBA program, develops an ability to recognize the importance Entrepreneurship and is ready to face challenges to come up with a business venture.

Program Standards

Lectures, Tutorials and Coursework

Most modules in the course employ two types of formal classes. The first of these is the lecture, where a member of faculty will address the class and explain the main issues relevant to the topic under investigation. Questions from the students may be invited during or after the class. The second type is the tutorial, where greater faculty-student interaction is expected. Tutorials take the form of small groups, where the lecturer and students together work through problem sheets, case studies or simply discuss at greater detail some of the lecture material.

The coursework is being evaluated on certain benchmarks apart from other components like assignments, case studies, project work etc. Attendance and student participation in the class will be the most important evaluation criteria have to be followed. The faculty will be evaluating these two components every 15th Day and will be displaying the results on the notice board.

Assignments

A significant amount of group work is required in this program.

1. Individual students are expected to be full participants in, and contributors to, each group based project/assignment within the program coursework.

2. All students are expected to submit assignments, reports, exercises essays, and other pieces of coursework associated with each subject, by the faculty advertised deadlines and method of submission.
3. The timeline of the assignment allotted is to be followed and matched.
4. The assignment should be free of plagiarism
5. The assignment will be critically evaluated on the basis of originality, expression and its appropriateness to the topic.
6. Individual students who fail to meet this expectation, without documented explanatory circumstances may receive a failing grade in the project/assignment.
7. Guidelines will be provided outlining the requirements of group work by individual faculty members. Expectations will vary among faculty and students are expected to ask questions if they are not clear.
8. Each faculty member will inform students of their late submission policies. Faculty will assign either a mark of zero OR will apply a daily deduction.
9. It is the responsibility of the student to be aware of the subject requirements for each of their semesters. If an extension of time is required, the student must make the request to the appropriate faculty member well in advance of the due date (24 hour minimum). Approval of the request is at the discretion of faculty.

Reading Preparation

A significant amount of reading is required in this program. Students are expected to complete all assigned readings prior to class or as instructed by faculty.

Attendance

Regular attendance is encouraged and strongly recommended and is mandatory in order to achieve a passing grade. Activities may take place during class time that the student will not be permitted to complete due to absence from class. Courses that are delivered in a classroom setting will discuss material and concepts that students will be responsible for, regardless of the student's attendance.

All students are expected to attend scheduled taught sessions including lectures, practical classes, group work, workshops, tutorials, seminars, field work, computer lab sessions, problem-solving

classes, exercise classes, lab sessions, project meetings, and other events which are associated with the programme.

Student Absence for Assessed Material (Assignment/Case Studies/Project etc)

Students are given a course requirement sheet at the beginning of each semester for each semester. This will include all important assessment dates in the semester. Students are expected to attend all assessments set by faculty for their semester. Failure to report an absence, and provide valid documentation immediately following the students return to the College, when an assessed item is due, will result in a mark of zero for that item.

Other Student Engagement Activities

All students are expected to participate in a range of formal or informal activities that signify continued engagement with their programme of study. Examples of such activities are scheduled meetings with Mentors/Academic Advisors. Students are expected to attend guest lectures, workshops, seminars and other events which have been organized for them.

Events: The participation in the below mentioned events will be optional at the end of the students.

| SEMESTERS | ACADEMIC EVENTS | EXTRA-CURRICULAR ACTIVITIES |
|-------------------|---|--|
| Semester 1 | Guest lectures, Personality Development, Industry Specific Assignments, Workshop on MS Office | Trekking, Industrial Visits, IIM Indore Event: Ahvan, Inter-collegiate Sports League |
| Semester 2 | Guest lectures, GD, PI, Group Presentations, Psychometric test, Industry Specific Assignments | Industrial Visits, Management Fest |
| Semester 3 | Guest lectures, Research methodology workshop, | Industrial Visits, IMA International Conclave, Inter-collegiate Sports League |

| | | |
|-------------------|--|--------------------|
| | Individual Presentations, Industry Specific Assignments, Workshop on capital market | |
| Semester 4 | Guest lectures, Major Research Projects, Industry Specific Assignments, | Industrial Visits, |

Classroom Information

You are required to attend lectures and you will expect to be well prepared, logical, audible and correctly paced. You can contribute to the success of lectures by following the guidelines shown below.

- Arrive in good time - late arrivals disrupt the rest of the class.
- Turn off your mobile phone before the lecture starts. Never make or answer calls during a lecture.
- Concentrate on the material that is being presented.
- Do not talk when the lecturer is talking; only conversations and discussions expressly permitted by the lecturer are allowed.
- If you have a question for the lecturer, please attract his/her attention by raising your hand.
- Do not eat or drink.
- Wear appropriate business attire.
- Regularly check their mail inbox for any relevant information sent by the institute.
- Obtain from classmates any assignments or notes that the student has missed.
- Prepare for class, ready to ask questions and participate in classroom discussions.
- Submit assignments on time that are presentable in a business environment.
- Engage in academic integrity on all assigned work or on tests/examinations.

- Behave in a polite, ethical, professional and respectful manner to all faculty and other students and to employers and colleagues both on and off the campus.
- Communicate effectively in English: reading, writing, listening and speaking.
- Ensure all emails sent to other students, faculty, or staff are written in professional business language. Abusive/inappropriate language will not be tolerated.
- Be an ambassador for the program and the college.

It is in the interest of the whole class and the lecturer that these guidelines are followed. Please encourage others to follow them.

Course Outline

Course outlines will be provided by each subject faculty at the start of the semester which state the learning outcomes that will be covered during the course. Details about the evaluation method, the weighting of assessments, and any other specific criteria required to successfully complete the course are also listed in the course outline. Students are responsible for reviewing the outline and the requirements to pass each individual course. Evaluation requirements vary from subject to subject.

Practices within the Classroom

Faculty responsibilities:

- Provide to students at the start of each course a course outline (session plan) and course requirement sheet, which indicates the due dates for all assessed items (assignments, tests, exams, case studies, presentations etc.) and the respective weighting of each element towards the student's final mark. The faculty will also provide the copy of case studies, assignments and projects in advance at the start of the session.
- Return assessed items within 2 weeks and review with the students – generally, students are not able to retain their tests/examinations/assignments and should review thoroughly at this time. It is the responsibility of the student to ask any questions regarding the assignment with the faculty member.
- Respond to student requests for consultations to discuss performance or questions in respect to their coursework and assessed items.

- Respond to student emails within a 48 hour period during business hours.
- Ensure course outcomes are covered in the assessment method.

Student responsibilities:

- Attend and participate in lectures, presentations, group work, field trips or other activities related to the course/program.
- Adhere to all deadlines for assessed items, and write final exams as indicated on the schedule provided by the university.
- Submit coursework in the requested format described by the faculty member in the guidelines by the specified deadline.
- Fully disclose and completely reference all sources used in their work and not engage in plagiarism.
- Use group email to communicate with faculty (not personal email addresses).
- Check institute email on a regular basis.

Research

Some courses have a research component. Research must adhere to the highest level of ethical standards and is a reflection on IIMR. Faculty will provide more information relevant to the research requirements in their semester.

Plagiarism

Plagiarism will not be tolerated. Examples of plagiarism may include:

- The work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work.
- Parts of the work are taken from another source without reference to the original author (i.e. copying a paragraph, a page, a sentence, and/or someone's ideas).
- The whole work (i.e. case study, essay, business plan, etc.) is copied from another source or person.

Academic Concerns during a Course

If a student has a concern regarding an assignment, lab, midterm exam, etc., they must first meet with the faculty to discuss the situation. In cases where a satisfactory outcome is not achieved by the student, the student must contact the Coordinator/Program Administrator. If required by the Coordinator/Program Administrator a meeting will be arranged with the Principal.

Student Feedback

The school is always keen to receive constructive feedback which will help us to maintain and improve the student experience.

Key Performance Indicators

The MBA program is evaluated using self designed Key Performance Indicators (KPIs). This is conducted once each academic year. Strategic goals to improve the programs are developed from these results. This data and other data specific to the campus and the program/school are collected so that the College can continually improve quality at IIMR.

Student Appraisal of Teaching

The Student Appraisal of Teaching or questionnaire is administered in the latter portion of a semester. Students are asked to provide feedback regarding their subject faculty and course by completing the questionnaire. It will be confidential and are delivered to the principal in a sealed envelope once completed by the students. After final grades have been submitted to the university, the principal meets with the faculty member to discuss the results of the questionnaire.

Faculty may also wish to seek informal feedback from their students throughout the semester to determine from them what is working and what is not.

Students are welcome to discuss course progress, problems, situations or questions with their faculty, Program Coordinator, Administrator and/or Principal at any time.

Institute Facilities and Services

IT Services

IT Services provides you with computing services, facilities and support. They offer open access computer suites for courses and general use including internet access and email. Wireless networking is available across the campus sites to allow you to connect laptops to the institute network.

The use of IT Services is covered by the institute regulations prohibiting, among other things software piracy and unauthorized computer use as per IT Act 2000.

The act prohibits the following activities:

1. Tampering with computer source documents.
2. Hacking with computer system.
3. Receiving stolen computer or communication device.
4. Using password of another person.
5. Cheating using computer resource.
6. Publishing private images of others etc.

IT Services contact details:

Mr. Wasim Khan

Telephone: 7869372280, 9755753352

Email: wasim.khan@indoreinstitute.com

Library Services

IIMR Library provides the study environments, resources and staff you need to support your learning during your time at the institute. The Library provides resources for all subjects taught on that campus. The library contains wide-ranging collections of print books and journals. In

addition, the library provides access to an ever increasing number of electronic books, journals and databases which can be accessed only from networked PCs within the Library.

All members of library staff are happy to help with any queries you may have about any aspect of the services we provide.

The following rules will be followed for availing library services at IIMR:

1. All students must present their college ID before borrowing any library materials.
2. Library materials may not be removed from the library unless the library staff has properly issued them out.
3. Students are allowed to borrow a maximum of five books for a period of two weeks.
4. All borrowed materials must be returned on or before the due date else penalty is charged @ Rs. 10 per day.
5. Students will be charged Rs. 500 per book if books not returned at the end of the term.
6. Students are not allowed to borrow books on behalf of others or transfer borrowed materials to other students.
7. Students with overdue materials and overdue fines will not be allowed to use the library services.
8. All reserve materials must be returned at the specified time.
9. The following materials can only be used within the library
 - a. Reference books
 - b. Newspapers
 - c. Journals and magazines
10. Any user who causes damage to or loss of any library materials or other library property will be charged for replacement costs. Marking of books and other library materials will be regarded as damage.
11. Users must ensure that the books they borrow are in good condition to avoid being held responsible for any damages noted while returning the books.
12. Lost books must be reported to the librarian immediately and replaced or paid for within 30 days.
13. Lost library books that are recovered, must be handed to the librarian as they remain the property of the college library.

14. The library staff has the right to ask students to leave the library if they are behaving inappropriately or causing disturbance to other users.

These rules and regulations are subject to review by the library committee from time to time

Sports Facilities

IIMR provides the various games & sports facilities within the college campus. Future of a nation is healthy only when its people are physically fit and strong. IIMR lays adequate stress on physical fitness and mental agility. Sports and games activities form an integral part of education here. Facilities and infrastructure are in place for students to pursue sports activities of their choice. Trained professionals offer coaching in various sports disciplines. Games like; Volleyball, cricket, Football, Basketball, Hockey, Table-tennis and Badminton are regularly played in the campus. Exceptionally talented students are encouraged to take special sports facilities like coaching.

Admin Facilities

Admin department of IIMR provides various facilities to faculty members and students for smooth running of academic activities. The admin department takes care of all students' related issues like:

1. Support in admission and record keeping.
2. Providing information for enrolment, exam and scholarships as well as other university related issues.
3. Providing support in smooth conduction of classes.
4. Providing materials required for class conduction as well as for various events.
5. Handling transportation related issues.
6. Uniforms distribution.
7. Other admin related issues

The admin support staff details are as follows:

1. Mr. Devendra Kumar
2. Mrs. Sushma Ingle

3. Mr. Gyanendra Mishra
4. Mr. Krishna Swamy

Ph. No.: (0731) 4010549

Mentoring

Students at IIMR are assigned faculty member who will act as their Personal Tutor throughout their career in the institute. The role of the mentor is to provide support and advice not only on academic matters, but also on any personal difficulties. In particular it is important that the mentee should inform his/her mentor, as soon as possible, if his/her studies have been disrupted in any way (e.g. through illness, etc.). Mentors are often called upon to speak on behalf of their mentees at academic meetings, so it is very much in the student's interest to maintain regular contact. Mentees are required to see their Mentors at least once a week, though they are encouraged to maintain more frequent contact and not wait for a formal meeting if they have something they wish to discuss urgently. Notices will be placed on the Departmental notice board in advance of session that has been scheduled for formal Personal mentor meetings.

Your Mentor is intended to provide you with support in matters relating to your studies. If you wish to discuss matters of a sensitive nature, you may find it more appropriate to visit your mentor, who will maintain confidentiality as far as possible.

Aim: To act as a facilitator and a catalyst for learning rather than as a 'teacher'.

Role:

1. Engages students in conversation: Welcomes students to talk often, and invites them to discussions during office hours.
2. Is in touch with students.
3. Helps students interpret program guidelines and the institute's policies and procedures.
4. Adjusts academic discussions to help students know what questions to ask or what certain terminology means.

5. Helps students understand the criteria used to judge the quality of their work at different stages of programme.
6. Provides constructive and supportive feedback.
7. Provides students with frank, helpful and timely feedback on their work, and knows that delays in responding create insecurities that can hinder student progress.
8. Is equally specific when giving praise as when giving criticism. The mentor's high standards help mentees improve.
9. Does not assume a lack of commitment if a student falls behind in work and tries to assess, with the student, what is going on and offers help.
10. Encourages students to come forward with their ideas at all stages of development.
11. Motivates students to try new techniques and to expand their skills.
12. Reminds students that mistakes lead to better learning.
13. Teaches students how to break down potentially overwhelming projects into manageable tasks.
14. Helps students locate assistance from multiple sources for career start and sees faculty, alumni, department staff, retired faculty and faculty from other universities as resources.
15. Helps students connect their work with experts in the community who can provide career perspectives.
16. Creates opportunities for students to demonstrate their competencies by encouraging them to present at events, seminars, conferences and other academic events and clubs.
17. Thinks about students' mentoring needs.
18. Nominates students for high-visibility projects and internship opportunities.
19. Promotes students' research and teaching projects inside and outside the department.
20. Is approachable and demonstrates caring, even when students need to discuss non-academic issues

Mentees Expected Behavior:

1. Meet with your mentor according to the schedule. Maintain regular and frequent contacts, a minimum of one personal contact per week.

2. Mentees are expected to share their career plans with the mentor, recount their initiatives for professional development, ask for advice, reflect on the mentor's observations; and inform the mentor about the results of various efforts.
3. Refrain from asking mentors for evaluative advice; rather, take advantage of the mentor's suggestions about resources for feedback and objective evaluation.
4. Discuss how you apportion your time to professional activities.
5. Discuss your encounters with the culture of your institute.
6. Make time available to meet your mentor's circle of professional and community contacts.
7. Keep the content of your conversations confidential between the two of you.

Women Empowerment Cell

The institute has established a Women Empowerment Cell in the college campus to empower girl students, to enhance understanding of issues related to women and to make the college campus a safe place for women students. With a view to taking up women's issues and problems, the cell aims at creating awareness of their rights and duties. It also provides a platform for women to share their experiences and views regarding their status in the society and to suggest ways to improve and empower themselves.

Aiming at intellectual and social upliftment of the female students, the cell stands for facilitating women's empowerment through guest lectures, seminars, awareness programmes and other welfare activities.

Entrepreneurship Cell

The E-Cell of Indore Institute of Management and Research is a student-run organization, which aims to encourage the spirit of entrepreneurship on campus. We conduct events, summits and workshops in collaboration with several, Government of India Organizations like MSME, CEDMAP and other nonprofit organizations like National Entrepreneurship Network (NEN), to expose students to the nuances of starting a business from scratch. We also provide a platform for budding entrepreneurs to kick-start their ideas on campus itself.

The club not only provides the budding entrepreneurs with a platform to convert their dreams into reality, but also organizes activities and events within the college for its students which bring out their entrepreneurship abilities. Initiating Start-ups, Workshops, Research, Case-studies, Quizzes and Debates account for E-Cells other activities.

Centers of Learning

To explore and grab the opportunities in upcoming areas, various centers of excellence have been planned to be functional. These centers will provide opportunities for students to get trained and learn the skills required to be an effective manager in the various areas/subjects identified. These centers are as follows:

1. **Centre of Financial Learning**
2. **Centre of Pharmaceutical Studies**
3. **Centre of Digital Marketing**

Student Clubs

Student club and activity opportunities are essential for students interested in creating a well-developed resume for job and career applications. In addition to professional development opportunities, student clubs also provide students with personal and social development, enhancing the overall collegiate experience.

At IIMR we have three clubs operational for the students and by the students:

1. Marketing Club
2. Finance Club
3. HR Club

These clubs facilitates the discussion of current business scenario in the area through various events, seminars etc. The activities of the club also help members explore the numerous career options in the field through guest speakers, group discussions and field trips.

The details of Clubs are as follows:

1. MARKETING CLUB

The Marketing Club at IIMR provides the following benefits to club members and the community at large:

- Establish a strong marketing reputation for IIMR within academic and professional circles
- Provide a forum in which to educate and enhance their understanding of marketing issues
- Shape and complement the marketing curriculum to expand the marketing knowledge base.
- Assist club members in discovering & exploring diverse marketing employment opportunities
- Stimulate interaction among students, outside companies, and faculty to enhance participation in marketing and community relationships.

Following students are the members of the Marketing Club:

| S. No | Name Of Student | Year | Section |
|-------|---------------------|------|---------|
| 1 | Prathmesh Hartalkar | II | |
| 2 | Sonali Patidar | II | |
| 3 | Hemant Choudhary | I | A |
| 4 | Johar Ali Bootwala | I | A |
| 5 | Monika Surana | I | A |
| 6 | Nidhi Barche | I | A |
| 7 | Prateek Jain | I | B |
| 8 | Sagar Jain | I | B |
| 9 | Shalini Joshi | I | B |
| 10 | Snigdha Mudliar | I | B |

2. FINANCE CLUB

The Finance Club of IIMR is a student driven initiative that have following objectives:

1. To collaborate with both the corporate and academia from the financial sector to provide a platform for students to improve their quantitative and analytical thinking abilities.
2. To organize activities to assist members in evaluating careers in finance and identifying current career opportunities.
3. To extend the practical finance education with job-specific knowledge
4. To connect members with alumni and other finance professionals.
5. To facilitate communication between students on various financial issues and queries.

Following Students are the Member of Finance Club Committee:

| Sr No | Name Of Student | Year | Section |
|-------|-----------------|------|---------|
| 1 | Pooja Sharma | II | |
| 2 | Rupali Jadhav | II | |
| 3 | Archana Kumati | I | A |
| 4 | Pushottam Patel | I | B |
| 5 | Rajat Gorani | I | B |
| 6 | Vijay K Singh | I | B |

3. HR CLUB

The basic objectives of HR club are as follows:

1. To bring together students interested in the field of Human Resources Management.
2. To help the students develop interpersonal skills needed in the corporate
3. To encourage them to meet professionals who work in the field of Human Resources Management.
4. To help students learn more about Human Resource and what Human Resource Professionals do.
5. To develop the students in planning and execution of the events successfully.

Following Students are the Member of HR Club Committee:-

| Sr No | Name Of Student | Year | Section |
|-------|--------------------|------|---------|
| 1 | Munmun Sen | II | |
| 2 | Sonali Patidar | II | |
| 3 | Gaurav Sharma | II | |
| 4 | Komal Patel | I | A |
| 5 | Gourav Patel | I | A |
| 6 | Juzar Bohra | I | A |
| 7 | Himanshu Agrawal | I | A |
| 8 | Purnima Suryvanshi | I | B |